



Local Business Forum

AI in Business and Digital Marketing

The City of Gosnells, together with guest speaker Roberto Boi from Dilate Digital, is hosting a free Local Business Forum to provide local business owners and operators with information about artificial intelligence (AI).

AI is revolutionising how small and micro businesses connect with their audiences. This talk delves into the accessible, cutting-edge AI tools that empower even the smallest businesses to launch personalised marketing campaigns, analyse vast quantities of data and optimise customer interactions – all with minimal cost.

Join us for an evening of AI and digital knowledge transfer, Q&A and networking.

Registrations are essential for catering purposes.



- When:** Wednesday 31 July, 5.30pm – 7.30pm
- Where:** Civic Centre Function Room, 2120 Albany Highway, Gosnells
- Cost:** No charge, but registrations are essential for catering purposes
- Register:** Call 9397 3191 or email economicdevelopment@gosnells.wa.gov.au

Light refreshments will be provided